Examples of words and expressions related to the Pillars of Sustainability:

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| **Social** | **Environmental** | **Economic** |
| Reverse migration | Global warming | Hybrid cars |
| Green peace | Desertification | Fair Trade |
| Hollywood | Eco-villages | Copper mining |
| Terrorism | Natural resources | Coca-Cola |
| Democracy | Organic farming | Wall-street |
| Community | Carbon foot-print | Supermarket |
| Youth | Ocean | Shopping mall |
| Education | Biodiversity | Bank |
| Family | Extinction | Government |
| Religion | Renewable energy | Social entrepreneurship |